

GREEN BAY/BROWN COUNTY PROFESSIONAL FOOTBALL STADIUM DISTRICT

Pursuant to Section 19.84, Wis. Stats., a meeting of the Green Bay/Brown County Professional Football Stadium District Board was held on **Monday, June 22, 2020** at 2:00 p.m. via Zoom video conferencing.

PRESENT: Chuck Lamine, Leah Weycker, Margaret Jensen, Keith Lucius, Bill Galvin, and Sen. Cowles.

EXCUSED: Kristen Johnson and Greg Kuehl

ALSO PRESENT: Pat Webb, Bill Vande Castle, Mark Graul, Brian Dworak, Aaron Popkey, and media

1. **CALL MEETING TO ORDER**

The meeting was called to order by Chair Lamine at approximately 2:00 p.m.

2. **ROLL CALL**

Roll call was taken. All Board members were present except Kristen Johnson who was excused. Sen. Cowles joined at 2:08 p.m.

3. **PLEDGE OF ALLEGIANCE**

The Board recited the Pledge of Allegiance.

4. **APPROVE/MODIFY AGENDA**

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH LUCIUS TO APPROVE THE AGENDA. A vote was taken. MOTION CARRIED UNANIMOUSLY.

5. **REQUEST FOR APPROVAL OF THE MINUTES – MARCH 16, 2020**

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY BILL GALVIN TO APPROVE THE MINUTES. A vote was taken. MOTION CARRIED UNANIMOUSLY.

6. **COMMUNICATIONS**

A. **Audit Agreement**

Mr. Webb explained the District sent Clifton Larson Allen LLP an agreement and they signed it. There was no increase in the fees and we're set with a flat fee for the next three years. The requirement to have the audit completed by September 1 each year was also included in the agreement.

A MOTION WAS MADE BY MARGARET JENSEN TO APPROVE THE AUDIT AGREEMENT AND SECONDED BY BILL GALVIN. A vote was taken. MOTION CARRIED UNANIMOUSLY.

B. **Late Communications (if any)**

There were no late communications.

7. SPECIAL EVENTS & ECONOMIC DEVELOPMENT FUND UPDATE

A. Detail of Special Events and Economic Development Fund

Mr. Webb felt the next two agenda items needed to be discussed together. He reported the fund has a balance of approximately \$765,000 currently. If you look at all the discussions on the Notre Dame game and the District planned on getting at least \$1 million from that game to replenish this fund. If the game doesn't occur this year and until there are more events held to get more money into the fund he feels the \$765,000 should be held at this time until they get some more funds. He said they might be able to take care of a few small requests but if they don't have any events, the \$765,000 will barely get the District to the year 2031 based on current spending of about \$85,000 a year. The District will spend less than that this year in operations due to the fact Sigma will not be traveling for meetings. He's very concerned if the Notre Dame game doesn't happen.

Sen. Cowles reported into the meeting. He agreed with Mr. Webb's position on the fund and being very cautious. Mr. Webb said that even the thought of what the City is doing in the Shipyard he feels the District is out of this donation game especially the major ones like that until they get some clarity on the events. He said even if they decrease the amount of fans in the stands they would still be hurting. He feels they need to hold on to the funds at this point in time.

Chair Lamine asked if there have been any recent discussions since this June 9 article. Mr. Webb said he heard on different media sources that they are aware of the fact that it may not be played and if it's played they aren't sure there will be fans allowed. Without fans the District doesn't get any funds because there would be no ticket tax.

Chair Lamine said it certainly seems the NBA and MLB are still keeping their options open but if they don't have fans in the stands others may follow. There's an awful lot up in the air and he feels standing pat on this for the time being makes a lot of sense.

Mr. Webb said he will keep monitoring the situation and will keep the Board posted.

B. Future Events

As discussed above, the future events are in jeopardy.

A MOTION WAS MADE BY BILL GALVIN AND SECONDED BY KEITH LUCIUS TO APPROVE THE REPORT. A vote was taken. MOTION CARRIED UNANIMOUSLY.

8. MARCH, APRIL AND MAY 2020 FINANCIAL REPORTS

Mr. Webb reported the District's biggest concern right now is the Notre Dame football game. If you look in the budget they would lose about \$1 million. There are line items that will record a savings i.e. the Sigma expenses, canceled dues and memberships, and travel will be reduced.

He reported that the brick and tile sales are still on budget but would like to see it pick up once the football season begins. It's not unusual to be at \$25,000 at this point and they usually get about \$15,000 in December sales for Christmas.

Other than the issues mentioned, he feels the budget is pretty straight forward. He explained the District only controls about \$100,000 in this budget. He can continue discussions on sources and uses in person during the budget meeting.

There were no questions on the financials.

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH LUCIUS TO APPROVE THE FINANCIAL REPORTS. Vote taken. MOTION CARRIED UNANIMOUSLY.

9. RESOLUTION OF RECOGNITION – MARGARET JENSEN

Mr. Webb presented the resolution to Margaret Jensen and wanted to take the time to thank Ms. Jensen for her service. She said she thought she served 12 years and it turns out that she served about 16 years. He thanked her for her service and said they will miss her. She said she has enjoyed her time on the Board and learned a lot. She said the fellow Board members helped her and she appreciated that.

Chair Lamine also thanked Ms. Jensen for her service which was 16 years of the 21 years of the Board's existence. He thanked her for her calming presence and it has been a pleasure to work with her. Ms. Weycker and the other members also thanked her.

A MOTION WAS MADE BY SEN. COWLES AND SECONDED BY KEITH LUCIUS TO APPROVE THE RESOLUTION OF RECOGNITION. A vote was taken. APPROVED UNANIMOUSLY.

10. DIRECTOR'S REPORT

Mr. Webb presented the special revenue fund which is normal. The Packers haven't yet submitted their draw for 2019. Therefore, the balance is at \$1.7 million. The difference between the \$7.8 million and \$1.7 million is the amount of money collected from one playoff game and the transfer from the 8257 Fund. There is also under \$1 million in the Economic Development Fund with some obligations which brings the fund down to \$765,000.

The District User Fee Fund is at \$8 million. He said the Packers could request some of this and there hasn't been any conversation on it yet. He asked Mr. Popkey about an update on possible funds they will be requesting.

Mr. Popkey explained the work on the concourses was continuing. Construction staff and those involved in the projects have been able to continue working. They are converting some stands to Grab N Go as well as Wi-Fi upgrades and cell service improvements.

Mr. Webb asked if the Board has any questions on the Capital Improvements. There were none.

Mr. Webb gave an MBE/WBE update. Mr. Kuehl wasn't at the meeting for the update but he asked Mr. Popkey if he could speak about the Mentor Protégé program and give a brief update. Mr. Webb said it is one of the better programs that meets the state statute requirements.

Mr. Popkey said the program goes back to the initial redevelopment of the stadium. There were many companies involved and there were targets established by the state legislature. It focused on minority and women-owned businesses participation. There were some successes but they found some of the businesses started out with bigger projects and ran into challenges staying in operation. People involved (Jason Wied and Anna Steinfest) had this idea to create a new resource. There were small business resources out there but this one dealt with the idea of having existing companies serve as mentors to protégé companies to give advice in different ways. The idea was hatched and a group was formed with business and advisors like Mr. Kuehl and himself. They had no more than a half dozen matches the first couple years and had some great success stories. The small businesses were already established and they found this program helped get them to the next level. It served a niche that wasn't being served by other resources.

There were some great successes with jobs being added and companies were growing and adding positions. They have been very pleased with the program and it hit a lot of their goals in terms of getting these businesses to become more successful. They had requests from other parts of the state to help out with similar programs.

They hope to continue to make this program work. Mr. Webb added that they added a component for the veteran-owned business as well.

There were no questions about the program. Mr. Webb reiterated that this was one of the best programs that they hope to continue.

Chair Lamine asked about the requirements for businesses to qualify for the program.

Mr. Popkey said they start with a questionnaire for the protege companies and have some financial requirements as well. The mentor companies vary upon the needs of the protégé companies. He explained how the companies are matched and how it's referred to as "speed dating". Overall the program has been well received and it is definitely a success.

Mr. Webb presented the brick and tile sales. They will most likely meet the \$60,000 sales goal.

He discussed future meeting dates. The September 28 meeting will be held in a larger meeting space to enable attendees to spread out.

There were no other matters for the Director's Report

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY BILL GALVIN TO APPROVE THE DIRECTORS REPORT. Vote taken. MOTION CARRIED UNANIMOUSLY.

11. OTHER MATTERS AUTHORIZED BY LAW

There were no other matters.

Mr. Webb again thanked Ms. Jensen for her service on the Board.

12. MOTION TO ADJOURN

A MOTION WAS MADE BY MARGARET JENSEN AND SECONDED BY KEITH LUCIUS TO ADJOURN THE MEETING. A vote was taken. MOTION CARRIED UNANIMOUSLY.

The meeting adjourned at approximately 2:30 P.M.

Respectfully submitted,

Diane Roskom
Administrative Specialist